

# DAVID BRUCK

CREATIVE DESIGNER / BRANDING / MARKETING / PROJECT MANAGEMENT

954-471-2668 david@bruckaroni.com bruckaroni.com



A versatile and resourceful designer fuses a background in graphic design, illustration, toy design and animation with expertise and experience in project management, branding and marketing. Works well independently to complete tasks on time and is a team player, who genuinely enjoys working with others and collaborating!

## Skills

### Adobe Suite

Illustrator  
Photoshop  
Premiere  
Animate  
InDesign  
Lightroom  
Acrobat  
After Effects

### Microsoft Suite

Google Workspace  
Mac & PC Proficient

## Strengths

Concept Development  
Illustration  
Branding / Event Branding  
Production Coordination  
Toy Design  
Package Design  
Communication / Team Player  
Adaptability  
Eagerness to Learn

## Education

### BFA | Animation | 2008

Savannah College of Art and Design

### AA | Art | 2005

Broward Community College

## Volunteer

### American Red Cross | 2018-2021

- Designed and created consistent brand collateral, such as e-blasts, radio spots, and posters for local fund-raising efforts, including 2019's "an Evening with Your Local Red Cross" which helped raise \$66,791
- Recognized with a new volunteer award

## Designer

### CLUTTER MAGAZINE / FIVE POINTS FESTIVAL

March 2021 - Present

- Works closely with artists and brands to maintain ownership of projects from concept through final delivery while appropriately communicating with supervisors to ensure alignment
- Communicates regularly with factories through a project management platform to maintain strong organizational skills with the ability to manage multiple projects, set priorities, and meet deadlines and expectations
- Concepts and creates detailed character turns, pantone callouts, package designs, review prototypes, create factory notes and carton markings, while showing relentless passion and enthusiasm for the work, finding solutions, and always striving to make it better and more impactful
- Creates promotional artwork, videos, sales sheets and newsletters to assist with marketing, social media, event attendance and sales
- Assists in the curation of gallery shows, opening and receiving artwork and liaise with artists

## Graphic Designer / Marketing Coordinator

### ORTHOPEDIC ASSOCIATES OF DUTCHESS COUNTY

July 2017 - March 2021

- Created print collateral and handled production management when working with print vendors
- Organized, marketed and ran events and seminars to engage and educate current and potential patients
- Worked closely with the CEO, administration and physicians to ensure projects were satisfactorily completed in a timely fashion while working in a busy office environment
- Produced digital imagery and researched content for website, while working with an off-site digital marketing company to maintain it
- Constructed and managed content for social media accounts

## Graphic Artist

### WHOLE FOODS MARKET

March 2012 - March 2016

- Created, planned, and executed on-brand seasonal decor with direction from leadership and toolkits to ensure national brand standards were maintained
- Designed and installed on-site marketing materials, including print collateral, chalkboards, and product displays, to boost sales
- Prioritized and completed daily tasks, allowing time to integrate regional projects when assistance was requested
- Communicated and collaborated successfully with all teams and managers to fulfill their needs while overseeing the marketing team and completing my work when the team leader role was vacant or absent
- Assisted with organizing and promoting local store events to increase sales and community engagement